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## Motivation

**Diverse results are desirable in information retrieval and recommender systems** 

	TV sets to buy				TV shows to watch							
INSIGNIA	Insignia - 32" Class - LED - 720p - HDTV ♥ \$89.99 from Best Buy +5 stores ★★★★★ 4,729 product reviews Sit back and relax with this Insignia 32-inch LED TV. It April 2017 · High Definition · 32 in · Insignia · NS Series			WATCH TV Show Re	H THIS N ecommendation	IOW! ons						
	<ul> <li>Sharp - 32" Class - LED - 720p - HDTV</li> <li>♥ \$99.99 from Best Buy +7 stores</li> <li>★★★★ 754 product reviews</li> <li>Upgrade your viewing experience with this 32-inch Sha</li> <li>September 2018 · Smart TV · High Definition · 8.6 lb · 3</li> </ul>			DEADWOOD: THE MOVIE 2004   HBO Listen up you [censored], David Milch is giving HBO's Western the send-off it's			GOOD OMENS 2019 I AMAZON David Tennant and Michael Sheen are superb in this adaptation of Neil Gaiman				ISO	
Musical com	edy mov	ies		-	Superh	erved in t (more.	ovies	and Terry Pr	atchett's f (more)		In thea	Inters
	DREAM	AKORIKS	ILLUMINATION SILL	İĠ			SPIDe INTO THE SPI	DER-VERSE	A Q U IA		MEL GIBSON PROFE AND THE MAD	SEAN PER S S O J D M A P
Moana (2016) Animation	Trolls Comedy	\$3.99	Sing Animation	\$3.99	Marvel Stuc Action & Adver	lios' Cap nture \$19.99	Spider-Mar Action & Adve	n: Into Th enture <del>\$5.99</del> <mark>\$2.99</mark>	Aquaman Action & Adven	ture <del>\$5.99</del> <b>\$2.99</b>	The Profes Drama	sor and \$6.

### **Determinantal Point Processes**

N movies total



**Goal**: Select k << N movies to recommend to a user



# **A Tree-Based Method** for Fast Repeated Sampling of Determinantal Point Processes

![](_page_0_Picture_11.jpeg)

![](_page_0_Picture_12.jpeg)

![](_page_0_Picture_13.jpeg)

movie similarity score =  $\hat{b}_i^{\top} \hat{b}_j$ 

**det**erminantal point process (DPP)

similarity of movies i and j

# Sampling DPPs

- **Goal:** For each user, draw a size-k sample from their DPP
- **Problem:** Existing algorithms for k-DPP sampling are too expensive
- D << N by construction or random projection</li> •  $O(ND^2)$  preprocessing on L = B<sup>T</sup>B
- $O(Nk^2 + D^3)$  per personalized (W-weighted) sample afterwards
- Our contribution: Making repeated, personalized k-DPP sampling efficient:
- $O(ND^2)$  preprocessing on L = B<sup>T</sup>B
- $O(D^2k^2 \log N + D^3)$  per personalized (W-weighted) sample afterwards

#### Standard dual algorithm

- **Pre-processing:** Build dual kernel  $C = BB^T$ , O(ND<sup>2</sup>)
- **Step 1:** Personalize and eigendecompose, O(D<sup>3</sup>)

#### eigendecomposition $\{\hat{\mathbf{v}}_i, \hat{\lambda}_i\}_{i=1}^D$ of $\hat{C} = WCW$

• **Step 2:** Select a set E consisting of k of the eigenvectors, O(Dk); now marginal probabilities of items are defined as follows:

> $\hat{K} = \sum_{i \in E} \frac{1}{\hat{\lambda}_i} (\hat{B}^\top \hat{\mathbf{v}}_i) (\hat{B}^\top \hat{\mathbf{v}}_i)^\top$  $P(i \in Y) = \hat{K}_{ii}$

condition on selection  $\hat{K}^Y =$  $\hat{K}_{\bar{Y}} - \hat{K}_{\bar{Y}Y}(\hat{K}_Y)^{-1}\hat{K}_{Y\bar{Y}}$ 

standard sampling

select an item  $i \sim \frac{K_{ii}}{\sum_{j=1}^{N} \hat{K}_{jj}}$ 

#### **Our tree-based algorithm**

Key idea: In pre-processing, create a balanced binary tree of depth log N.

![](_page_0_Figure_42.jpeg)

Given tree T and C = BB<sup>T</sup>, sample from k-DPP with kernel  $\hat{L} = (WB)^T WB$ Add items one at at time, starting from  $Y = \{\}$ Traverse tree once for each item addition:

![](_page_0_Figure_47.jpeg)

![](_page_0_Figure_48.jpeg)

![](_page_0_Figure_53.jpeg)

![](_page_0_Figure_54.jpeg)

![](_page_0_Figure_55.jpeg)

![](_page_0_Figure_56.jpeg)

![](_page_0_Figure_58.jpeg)

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